



GCC 5K Sponsors

Dear Potential Sponsor,

Grind City Cares is an official 501(c)3 nonprofit organization that was founded with the hope of providing substantial need to communities that lack significant resources. We want to impact as many communities as possible by providing resources and establishing an opportunity for aid to each individual and families. We believe this impact can be achieved by partnering with other organizations and businesses to provide a life changing experience to the public. Last year during the Pandemic, we were able to provide financial assistance, with the help of our supporters, to families that were affected by Covid-19.

*This year, we would like to invite you to join us in sponsoring our first ever GCC 5K partnered with **Memphis Athletic Ministries** to help feed families that are not financially able to have a Thanksgiving experience because of unemployment that was caused by a direct result of Covid. The 5K run/walk will take place at Overton Park East Parkway Pavilion (389 E Pkwy N, Memphis, TN 38112) on Saturday, Nov.13th 2021 both Live and Virtual. Due to the amount of support that we have in the community, we are anticipating a lot of participants that love the trail, food, music, prizes, and of course giving back to their community. All of the T-shirts and goody bags will be one of the ways we recognize our sponsors.*

We are passionate and driven to help our families have the Best Thanksgiving Experience they have ever had! Please consider becoming a sponsor and making a great impact for Thanksgiving! Sponsors will enjoy connecting with not only our organization and volunteers but our community leaders and organizations. Meet new families and individuals that want to make a difference and you will have strategic exposure throughout the park and pavilion.

Contact grindcitycares@gmail.com for any additional questions.

Thank you for your consideration!



Sponsorship Opportunities

***Please note: to obtain your benefits in a timely fashion we highly recommend that you claim your sponsorship as soon as possible. ** (Only 1 Presenting Sponsor)*

Presenting Sponsor has already been declared.

Care Level Sponsor (\$10,000 donation):

- *Opportunity for Company Representative Starts 5K (only allowed if Presenting Sponsor chooses not to)*
- *Finish line recognition*
- *Pictures with Race Winners*
- *Pavilion Space Opportunity (including lounge setup, food, music)*

- *Advertisement on sign at check in/registration table*
- *Advertisement on banners positioned at race and social media*
- *Company name on race flyer*
- *Opportunity to feed families and be recognized on Nov 20th*
- *Company name/logo on the race t-shirt*
- *Company logo on race website with a link back to company website*
- *Opportunities to give out Company Prizes*
- *Five t-shirts for company's staff members, and five free race entries*

Diamond (\$5,000 donation):

- *Pictures with Race Winners*
- *Pavilion Section Opportunity (including lounge setup, food)*
- *Advertisement on sign at check in/registration table*
- *Advertisement on banners positioned at race and social media*
- *Company name on race flyer*
- *Opportunity to feed families and be recognized on Nov 20th*
- *Company name/logo on the race t-shirt*
- *Company logo on race website with a link back to company website*
- *Opportunities to give out Company Prizes*
- *Four t-shirts for company's staff members, and Four free race entries*

Platinum (\$2,500 donation):

- *Pictures with Race Winners*
- *Advertisement on banners positioned at race and social media*
- *Company name on race flyer*

- Nov 20th
- Opportunity to feed families and be recognized on
 - Company name/logo on the race t-shirt
 - Company logo on race website with a link back to company website
 - Opportunities to give out Company Prizes
 - Three t-shirts for company's staff members, and
- Three free race entries

Gold (\$1,250 donation):

- social media
- Advertisement on banners positioned at race and
 - Company name on race flyer
 - Company name/logo on the race t-shirt
 - Company logo on race website with a link back to company website
 - Opportunity to advertising with company goody bag
 - Three t-shirts for company's staff members

Silver (\$750 donation):

- race and social media
- Advertisement on shared banners positioned at
 - Company name on race flyer
 - Company name/logo on the race t-shirt
 - Company logo on race website
 - Opportunity to advertising with company goody bag
 - Two t-shirts for company's staff members

Bronze (\$500 donation):

- bag
- Company logo on race website
 - Opportunity to advertising with company goody bag
 - Two t-shirts for company's staff members

If your company would like to make a financial donation,

Please visit the website at grindcitycares.com and click 'Make a Donation'. If want to mail a check payable to GCC and you can send it to 2095 Exeter Rd. Germantown TN, 38138 STE 80, PO 396.

Thank you!

GCC Sponsor Agreement

Company Name

Contact's Name

Contact's Title

Street Address

City, State Zip

Email

Sponsor Levels

Presenting Diamond Platinum Gold Silver

Bronze

Additional Sponsorships

T-Shirt Finish Line Company Prize Participant Bags

Sponsorship Deadline- October 13, 2021

Sponsor agreement form and payment must be received by this date to activate sponsorship

I agree to donate at the level checked above as a sponsor of the 2021 GCC 5K

Amount Enclosed: \$ _____ (cash, check, money order, credit card)

Credit Card Number: _____ exp. Date ____/____ 3-digit code _____

(Mastercard/visa/discover/American express) Billing zip code

Signature Date _____

Please send this form with your contribution to Grind City Cares: 2095 Exeter Rd, Germantown Tn, 38138 STE 80, PO 396

Or Email form at grindcitycares@gmail.com